AND DIRECTORY

Of Jefferson City and Cole County

MISSOURL

ILLUSTRATED SKETCH BOOK

AND DIRECTORY

OF

JEFFERSON CITY AND COLE COUNTY

COMPILED AND PUBLISHED BY THE

MISSOURI ILLUSTRATED SKETCH BOOK CO.

CENTRAL OFFICE

JEFFERSON CITY, MISSOURI.

J. W. JOHNSTON, EDITOR.

Sent Postpaid to Any Address in America or Fucope on Peccept of Price, \$3.50 PER COPY.

JEFFERSON CITY HORSE SHOW.

Within the last few years horse shows have become fashionable and popular in the West and conequently Jefferson City, being up-to-date in matters pertaining to good horses, gave her first annual norse show in 1897, followed by one in 1898, and mother in 1899, and the show for 1900 promises to elipse all former efforts. Great interest is taken in these annual events by the people of Missouri, and especially is this true of the people of Jefferson City, and properly so, it being the Capital of a State con-



Frincess Reade and Mate, High Steppers.

ceded to be the home of the best horses bred in America. The first show, in 1897, was not strictly a horse show, but sufficient interest was manifested to encourage the organization of a strictly up-to-date Horse Show Association, which was duly consummated in the year 1898, with the following officers: Jesse W. Henry, President; L. D. Gordon, Vice-President: F. J. Wildberger, Secretary; Emil Schott, Treasurer. Executive Committee: L. D. Gordon, Fred. H. Binder, W. W. Wagner, M. F. Overstreet, George C. Ramsey. The exhibition of 1898, given under the above management in Cottage Place Park, was handicapped by bad weather and other untoward circumstances, but despite these, many harness horses, high steppers and saddlers, ordinary and high school, participated in the events.

In the year 1899, encouraged by the success of former meetings, and desiring to have an exclusive horse show, forty citizens of Jefferson City, a majority of whom were instrumental in inaugurating this popular form of entertainment two years previous, organized themselves into the State Horse Show Association of Jefferson City, with the following officers: H. Clay Ewing, President; G. C. Ramsey, Vice-President; A. M. Hongh, Secretary; W. A. Dall-



Sweet Briar, Hunter.

meyer, Treasurer. Executive Committee: G. C. Ramsey, F. M. Brown, L. D. Gordon, T. B. Mahan, Herman Schulte. The previous meetings had been participated in chiefly by local horse fanciers, and prizes were awarded mostly to horses owned in Jefferson City, but the Program Committee of the 1899 show determined to widen the scope of the competition by increasing the amount of premiums and furnishing a greater variety of exhibitions.

The committee was aided in its efforts to devise an attractive list of exhibitions by the co-operation of Mr. A. E. Ashbrook, of Kansas City, publisher of the Kansas City Horse Show Monthly. The events of this show surpassed all former exhibitions, the high-jumping of "Joe Wheeler," "Black Douglass" and "Bonnie Lassie" being an especially popular feature, though by no means detracting from the general interest manifested in the other events, in which the best talent of the State was competing.

The grounds of Cottage Place Park are peculiarly adapted to events of this kind, and with the special and brilliant illuminations provided, made a most attractive scene. Here were gathered the youth and beauty of our city, the members of the smart set, and everyone who admires the symetry and faultless action of the high bred horses. The Association provided every accommodation for the proper care of the valuable horses, and spared no pains to make pleasant the stay of visiting horsemen. The street parades on the program each day were carried out and were a very attractive and popular feature, being participated in by the citizens

held at Cottage Place Park August 7-8-9, promises to surpass in scope and magnitude all former exhibitions, and under the management of the following named officers, will no doubt be a grand success; Judge W. C. Marshall, President; J. D. Starke, Vice-President; F. J. Wildberger, Secretary; W. A. Dallmeyer, Treasurer. Board of Directors: J. M. Wells, H. F. Priesmeyer, V. J. Kaiser, W. A. Moore, C. A. Ware, The management is assured of the presence at the coming show of such horsemen as D. L. Parrish of St. Louis, Mo., Augustus Busch of St. Louis, Mo., A. E. Ashbrook, of "The Horse Show Monthly," of Kansas City, Mo., all of whom are enthusiastic ad-



FLOWER PARADE TAKEN IN COTTAGE PLACE PARK DURING HORSE SHOW.

generally, and bringing into play many artistic and novel ideas. The parade attracting the most admiration was the Flower Parade, under the auspices of the ladies of Jefferson City. At least 40 vehicles were in line and each vied with the other in beauty of design and decoration. The parade was recognized by visitors as comparing most favorably with those of the larger cities and many compliments were bestowed on the ladies for their taste in the decoration of the handsome turn-onts.

The prospectus of the coming 1900 show to be

mirers of horse flesh and breeders of horses which have won fame throughout the country.

The State Horse Show of Jefferson City has won an enviable position among associations of like character in the country, and the warm esteem of horsemen throughout the State, which will no doubt result in increased interest and attendance at the coming exhibition. The citizens of Jefferson City may well afford to extend every encouragement to its promoters, and every hospitality to visiting hersemen.